

# Ting (Carol) Li

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**STATUS** Assistant Professor of Information Systems, Ivey Business School  
University of Western Ontario, Canada

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**INTEREST AREA** Digital Entrepreneurship, Dynamic Digital Capabilities, Digital Innovation,  
Digital Platforms, Digitally-enabled Business Incubation

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**HIGHLIGHTS**

- *JSIS* & *MISQe* publication, *MISQ* paper under review
- Straight A or A+ for all course work completed in the PhD program
- Passed Comprehensive Exams with one attempt and high marks
- Admitted to the 2018 ICIS Doctoral Consortium (only 40 PhD candidates from all over the world are accepted each year)
- Co-designed and taught a core IS course (Intro. to Digital Business) in 2019
- Thesis defence date: July 18<sup>th</sup>, 2022

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**AWARDS**

- 2020-2021 Graduate Research Fellowship
- Winner of the 2019 PhD Student Research Excellence Award at Queen's U
- Winner of the 2019 D.D Monieson Doctoral Fellowship
- Dunin-Deshpande Innovation Fellow – awarded by the Queen's Innovation Center in 2018
- Winner of the Alan R. Dennis Doctoral Award, 2018
- Winner of the 3-minute thesis competition at Smith Business School, 2017

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**EDUCATION** **PhD in Management | 2015 – 2022 | Queen's University**

- Area Group: Digital Technology (Previously MIS)
- Thesis: Harnessing Digital Technologies for Entrepreneurial Innovation
- Supervisors: Dr. Yolande Chan and Dr. James Denford (as of Aug. 2021)

**Master of Science in Business Administration | 2013 – 2015 | UBC**

- Area Group: MIS
- Thesis: The Impact of Users' Awareness and Self-efficacy of Privacy Control Options on Disclosure Intention in Online Social Networks
- Supervisors: Dr. Izak Benbasat and Dr. Hasan Cavusoglu

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## EXPERIENCE

### **Assistant Professor of Information Systems, Ivey Business School**

Jul. 2022 – Present

- Focus on digital entrepreneurship and digital innovation
- Tenure track position

### **Startup Consultant and Pitch Competition Judge**

Oct. 2020 – Present

- Offer digital business consulting services to Canadian startups
- Judge pitch competitions hosted by diverse business incubators (e.g., RBC EPIC Business Model Canvas Competition at University of Windsor)

### **Adjunct Professor, Smith School of Business**

Jan. 2019 – Apr. 2019

- Teach one section of COMM 190 – Introduction to Digital Business

### **Research Assistant, Smith School of Business**

Dec. 2015 – Present

- Carry out literature reviews, content analysis, statistical analysis, etc.
- Migrate, update, and maintain several websites at Queen's University

### **PhD Student Representative, Renewal, Tenure, and Promotion Committee**

Jul. 2018 – Jan. 2019

- Evaluate renewal, tenure and promotion applications

### **MIS Seminar Coordinator, Smith School of Business**

Jan. 2016 – Apr. 2018

- Assist faculty members in arranging MIS seminars

### **Teaching Assistant, Smith School of Business**

Sep. 2015 – Dec. 2018

- COMM 153 (Project Management) & COMM 190 (Digital Business), Lead TA

### **SPSS Consultant, Research Commons, UBC Library**

Sep. 2014 – May 2015

- Develop, design, and deliver basic SPSS workshops
- Provide one-on-one consultation services to assist graduate students

### **Lecturer, Renai College, Tianjin University, China**

Aug. 2009 – Jul. 2013

- Teach *Applied Statistics* and *C Sharp Computer Program Design* for 4 years
- Supervise undergraduates' final year papers/projects

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## PUBLICATIONS

[1] Li, T., Chan, Y., and Levallet, N. "How Instacart Leveraged Digital Resources for Strategic Advantage." *MIS Quarterly Executive* (21:3).

[2] Li, T., and Chan, Y. (2019). Dynamic Information Technology Capability: Concept Definition and Framework Development." *The Journal of Strategic Information Systems (JSIS)* (28:4).

- [3] Li, T., Addas, S., and Chan, Y. 2018. "Is Sociomateriality a Viable Lens for IS Research? A Scoping Review," Presented at the *2018 Administrative Sciences Association of Canada (ASAC)*, Toronto, Canada.
- [4] Li, T., and Chan, Y. 2016. "Developing an Instrument to Measure Firm-Wide Dynamic IT Capability," in the Proceedings of the *International Conference on Information Systems (ICIS)*, Dublin, Ireland, December 2016.
- [5] Li, T. 2016. "The Interplay between Knowledge Sharing and IT Artifacts in the Working Contexts," presented at the *22nd Americas Conference on Information Systems (AMCIS)*, San Diego, CA, USA, August 2016.
- [6] Li, T., Lemieux, V. L., Pottinger, R. 2014. "Challenges in Resolving Semantic Heterogeneity with the Global Legal Entity Identifier System," in the Proceedings of the *International Workshop on Data Science for Macro-Modeling*, Snowbird, UT, USA: Association for Computing Machinery (ACM).

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THREE  
WORKING  
PAPERS  
FROM THESIS

- [1] Digitally Enabled Microfoundations of Entrepreneurial Innovation. Paper co-authored with Dr. Yolande Chan. This study explores how digital technologies enable startups and university incubators to jointly innovate. Now in the final stages of preparation for submission to *MIS Quarterly*.
- [2] Dynamic Digital Capabilities for Early-stage Startups. Co-authored with Dr. Yolande Chan and Dr. James Denford. This paper explicates relevant dynamic digital capability configurations for startups at three different maturity stages. Now under review at *MIS Quarterly*.
- [3] Business Incubators as Resource Orchestrators in a Digital World. Co-authored paper with Dr. Yolande Chan. This study draws on the resource orchestration theory and dynamic capabilities perspective to propose business incubators as emerging digitally enabled resource orchestrators in entrepreneurial ecosystems. Now under final revision for submission to *ISR*.

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OTHER  
WORKING  
PROJECTS

- Business incubators as platform-based facilitators of corporate-startup collaboration for sustainability-focused initiatives. This study looks into how startups focused on social impacts can engage the ecosystems of publicly-funded business incubators.
- Examining the impact of dynamic digital capabilities on business incubators using a longitudinal research design – during and after the pandemic. This is a project extended from my thesis, with partial data already collected.

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SKILLS

- Software: SmartPLS, SPSS, R, Excel, Tableau
- IELTS 8, GMAT 700

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